

JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)
Affiliated to Bangalore University, Jnanabharathi Campus & Naac Accredited
Jindal Nagar, Tumkur Road, Bengaluru-73



DEPARTMENT OF MANAGEMENT

ANNUAL REPORT

2022-23

DEPARTMENT OF MANAGEMENT – “Manage in a Better Way”**ADMISSIONS:**

37 students were admitted for Management Stream from various PU Colleges. The admission process commenced from the month of May.

ORIENTATION PROGRAM, FRESHER’S DAY & COMMENCEMENT OF THE CLASSES:

ODD SEM: Orientation Program was organized on 14.09.2022 to give General information regarding the College, NEP Syllabus and different committees and Cells working in the college. Classes were commenced for II & III Year students on **19.10.2022**. Fresher’s Day was organized to welcome the I Year students on 10.11.2022.

EVEN SEM: Classes commenced from 17-04-2023 for II, IV and VI Semester for the Academic Year 2022-23.

EVENTS DURING THE YEAR 2022-23:

- I Year students attended CA-CPT Demo Session from **11.10.2022 – 12.10.2022**.
- Final year students attended Orientation Program on “Advance Excel” by Mr. Manjunath from Mark Academy on **14.11.2022**.
- I & II Year Students attended Orientation program on CA/CPT course conducted by Acharya Academy, Bangalore on **31.12.2022**.
- I year students organized In-house “Traditional Game Fest” as a part of their SEC Curriculum on **11.01.2023**.
- Final year students attended Placement drive organized by Placement Cell-Parikrayana in collaboration with Brand Crew Aviation Academy on **17.01.2023** and 12 students got selected for different job profiles.

1	Divyashree
2	Gagana B K
3	Ganika B K
4	Harshitha
5	Himani
6	Lakshmipriya

7	Manasa
8	Nikita Shukla
9	Pallavi
10	Pruthvi
11	Rakshitha
12	Swapna

- Students attended the Guest Lecture on “Importance of Intellectual Property Rights to Women”. Dr. Sree Latha Vasisht, CEO, Aadhya Airtek was the speaker for the session on **26-04-2023**.
- Students attended the Celebration of Buddha Jayanthi and Stage Drama on “Angulimala” organized by Buddha Study Cell. Guest Speaker was Dr. G V Anandmurthy, Writer on **06-05-2023**.
- **03.06.2023**: Students attended an Extension Activity – Vipassana Meditation organized by Buddha Study Cell
- I and II year students attended Workshop on “Content Writing Skills” organized by Department of English on **09.06.2023**.
- III year students attended Orientation Program conducted by ICA Academy regarding Tools oriented Value Added Course in Accounts, Taxation and Finance on **09.06.2023**.
- II Year Students attended Orientation Program on “Supply Chain Management” by Mr. Manjunath from Mark Academy on **21.06.2023**.
- Final year students attended Campus Drive 2022-23 organized by Placement Cell ‘Parikrayana’ in association with Vindhya E - Info Media Pvt. Ltd on **23.06.2023**.
- Students attended Orientation program on Online Course Certification (IBM) conducted by Mrs. Reena Ravi and Mrs. Vaishali , ASPIRE For HER on **28.06.2023**.
- **07.07.2023**: The following students underwent 30 days theatre training workshop and enacted in stage play on “MAHAPOURNIME” in College Auditorium and on **25.7.2023** at Dr H N Auditorium in Bangalore University in association with Dr. B R Ambedkar Studies and Research Centre, Bangalore University organized by Buddha Study Cell.
 - Ms. Lakshmi Priya P
 - Ms. Himani T P
 - Ms. Rakshitha U
 - Ms. Shilpa G M
 - Ms. Hemashree D
- Final year students attended interview at Pool Campus Drive organized by Placement cell Parikrayana in association with ESSVEE RECRUTECH on **08.07.2023**.

WORKSHOP & FDP'S ATTENDED:

- Ms. Shubhashree S attended III Semester NEP Orientation Program organized by Sri Aurobindo College in association with Department of Commerce, Bangalore University, J B Campus and BUTCCM on **05.11.2022**.
- The Faculty members attended Virtual Workshop on preparation on Field Visit Report for V Semester BBA, organized by Padmashree Institute of Management and Sciences in association with BUTCCM on **09.12.2022**.
- The Faculty members attended “5 days Faculty Development program on NAAC Criteria” organized by Jnana Jyothi Degree College, Yelahanka, and Bangalore-64 on **07.02.2023 – 11.02.2023**.
- The Faculty members attended “Faculty Development program on Data Analysis using SPSS” organized by Impact Institute of Management Studies, Kodigehalli, Bangalore-92 on **08.02.2023**.
- The Following faculty members attended “One Day National Webinar on Communication Skills in Pedagogy” organized by Jnana Jyothi Degree College, Yelahanka, Bangalore-64 on **24.02.2023**.
 - Ms. Shashikala G
 - Ms. Kodhai P
 - Ms. Anusha S
- **19-04-2023:** Asst. Prof. **Shashikala G** attended IV Semester NEP Syllabus Orientation for B.Com, BBA & BBA (Aviation) organized by KLE Society's Degree College in Association with Bangalore University Teachers Council of Commerce and Management on 19-04-2023 at 10.00 am.
- Asst. Professor. **Kodhai P** attended 5 days National level Virtual Faculty Developmental programme “Unleashing the Potential, Transforming Research using modern Tech Tools” organized by St Pauls College from **19.06.2023 – 23.06.2023**.

PAPER PUBLICATION:

The Following faculty members presented paper at One day National Conference on “ Global Trends in Science, Humanities, Commerce & Management” organized by Gopalan College of

Commerce, Bangalore on **24.01.2023** and **Published paper** in International Journal of Research and Analytical Reviews with Journal number: E-ISSN 2348-1269, P-ISSN 2349-5138.

- ✓ Ms. Kodhai P – “ Green Accounting Concepts and its Challenges”
- ✓ Ms. Shashikala G – “ Forensic Accounting – The Way of Fraud Disclosure”

GUEST LECTURE:

25-04-2023: Organized Guest Lecture on “**Emotional Intelligence as a Key Leadership Skill**” for the students. Prof. Sheena T. V., Dept of Bachelor of Arts (Psychology) Acharya Institute of Management & Sciences was the speaker.

The following key points were explained by the speaker:

- Fundamentals of Emotional Intelligence
- Components of EI
- Importance of EI in Leadership
- How to develop EI as a leadership skill
- Examples of Great leaders with Emotional Intelligence.

SOFT SKILLS DEVELOPMENT ACTIVITIES:

To groom the student’s talent in the field of Management, they were assigned the task of conducting Aptitude - Test, Logo Designing, Debate, Role play, Group Discussion, Seminar, Mock Interview and Case Study on Change Management. The following activities had been conducted by the concerned faculty members in their respective classes.

Sl.No	Date	Name of the Faculty	Class/Sem	Topic
1	24-09-2022	Ms. Shashikala G	I Sem BBA	Debate: “Social Media brings more harm than good”.
2	06.10.2022	Ms. Kodhai P	I Sem BBA	Logo Designing – “ Create Yourself”
3	18.10.2022	Ms. Kodhai P	I Sem BBA	Debate on “ Online v/s Offline Shopping”
4	22.10.2022	Ms. Shashikala G	I Sem BBA	Case Study on “Successful Change Management by

				Different Companies”
5	17.11.2022	Ms. Shubhashree S	V Sem BBA	Debate on “Impact of News Channels on Society”
6	23.11.2022	Ms. Shashikala G	V Sem BBA	Seminar on “ Successful Indian Entrepreneurs”
7	24.11.2022	Ms. Kodhai P	III Sem BBA	Role Play on “Leadership Styles”
8	02.12.2022	Ms. Shashikala G	V Sem BBA	Management In Basket Activity
9	31.12.2022	Ms. Shashikala G	I Sem BBA	Group Discussion on “Gender Equality”
10	06.01.2023	Ms. Shashikala G	V Sem BBA	Group Discussion on “Do Deadlines destroy Creativity”
11	20.01.2023	Ms. Shashikala G	V Sem BBA	Debate on “Traditional Teaching V/S Modern Teaching”
12	23.01.2023	Ms. Kodhai P Ms. Shubhashree S	V Sem BBA	Case study on “Marketing”
13	24.01.2023	Ms. Kodhai P Ms. Shashikala G	V Sem BBA	Group Discussion on “Glass Ceiling”
14	25.01.2023	Ms. Anusha S Ms. Kodhai P Ms. Shashikala G	I, II & III BBA	Debate on “ Indian Culture V/S Western Culture”
15	27.01.2023	Ms. Kodhai P Ms. Shashikala G	V Sem BBA	Aptitude Test conducted as a part of Employability Skill Training
16	13.05.2023	Ms. Shashikala G	III BBA	Case study on Civil and Criminal Cases

17	27.05.2023	Ms. Shashikala G	III BBA	Role Play on “ Emotional Intelligence”
18	13.06.2023	Department of Management	BBA	Quiz from Current Affairs Wing
19	21.06.2023	Ms. Shubhashree S	III BBA	Seminar on “Creative Personalities in the World”
20	22.06.2023	Department of Management	BBA	Brainy Brunch from Marketing Wing
21	27.07.2023	Ms. Shashikala G	III BBA	Seminar on CSR Initiatives

EXTENSION ACTIVITY:

- Conducted Extension Activity at Government Higher Primary School, Anchepalya, Bangalore South on **03.12.2022**.
 - ✓ Faculty in - Charge: MS KODHAI P & MS SHASHIKALA G.
 - ✓ Number of students Visited: 31 (II and III Year BBA)
 - ✓ Activities Conducted :
 - A. Teaching about IQ
 - B. Skit on Importance of value education.
 - C. Awareness about Food habits and Dietary Measures
 - D. Quiz
- Conducted Extension Activity at Government Model Primary School, Madanayakanahalli on **09.12.2022**
 - ✓ Faculty in - Charge: Ms. Anusha S & Ms. Shubhashree
 - ✓ Number of students Visited: 37 (I, II and III Year BBA)
 - ✓ Activities Conducted :
 - Teaching through Skit on “Social Awareness”
 - Teaching on Leadership Styles
 - Quiz on “General Knowledge”
 - Games

DR. B R AMBEDKAR STUDY CELL:

- **21-04-2023 to 25-04-2023:** Organized Different competition on account of Dr B R Ambedkar Jayanthi in association with the Cell.

Sl.no	Events	Dates	In-Charge- Faculty
1	Poster Presentation – Theme: Journey of Dr. B R Ambedkar	21.04.2023	Ms. Kodhai P
2	Quiz: Life History of Dr B R Ambedkar	25.04.2023	Ms. Shashikala G

28-04-2023: Celebrated 132nd Birth Anniversary of Dr B R Ambedkar by the Cell in association with NSS Unit.

MANAGEMENT FORUM:

Organized “**Book Café – Awake Every Sense**” as part of Management Forum on **18.01.2023**. The following activities were conducted.

- The following wings had been inaugurated by Principal.
 - HR Wing - Sadhanasampatti - Captain – Ms. Lakshmi Priya S
 - Marketing Wing – Samvahanam – Captain - Ms. Vinutha B R
 - Current Affairs Wing - Samacharam – Captain - Ms. Ganika B K
- All class Magazines had been released by Principal
 - The Spectrum – Volume II – III BBA
 - The Echo View – Volume II – II BBA
 - The Atlas – Volume I – I BBA
- Discussed about the famous Management Books: **Books selected for the Discussion:**
 - Time management – 30 principles for the best utilization of your time – Sudhir Deekshit
 - The making of a Manager – Julie Zhuo
 - Black Box Thinking – Matthew Syed
 - Start with why – Simon sinek
 - One minute Manager – Spencer Johnson
 - Swim with the sharks without being eaten alive – Karvey B Mackay
 - Getting things done: The art of stress free productivity – David Allen
 - The 21 Irrefutable laws of Leadership: Follow them people will follow you – John C Maxwell
 - Management Mantras - S. Ramaratnam
 - Corporate chanakya on management - Radhakrishnan pillai

- Conducted **Mock Interview** Session for I & II Year students and Organized by III year Students on **10.02.2023**. The Mock interview approach is an excellent opportunity for developing the candidate's performance at job interviews and avoiding repeating the same mistakes in the future.
- Organized **Annual Budget Session** to create awareness about the highlights of State Budget and Union Budget on **23.02.2023**.
- **26-04-2023 to 04-05-2023**: Organized the following events from the Management Forum –Mind Mantra - 2023 –“*We won't give up*”.

List of Events

SL.NO	EVENTS	DATES
1	Turncoat Debate	26.04.2023
2	Role Play	27.04.2023
3	Brand Race	28.04.2023
4	Best Manager	29.04.2023
5	Startup Talks	02.05.2023
6	Case Study Analysis	03.05.2023
7	Corporate Fashion show	04.05.2023

- **International HR Day**: Celebrated International HR Day – ‘HR Shaping a New Future’ on **03.06.2023**. The following activities were undertaken
 - Speech on Importance of International HR Day
 - Created awareness about different HR professionals through PPT Presentation.
 - Conducted Quiz on HR topics.
- Conducted Test for III BBA students on “**Resume Preparation and Etiquettes**” on **22.07.2023**.
- Conducted **Mock Personal Interview** for III year Students on **27.07.2023**. The Mock interview approach is an excellent opportunity for developing the candidate's performance at job interviews and avoiding repeating the same mistakes in the future.

CLASS MAGAZINE:

Literature can also be the asset of Management students- is proved by our students. The students, with their sword of knowledge enthusiastically released class magazine. The HOD, Class Teachers with Principal encouraged the students during the release. The following are the class magazines

- The Spectrum – Ray of talents - Volume II – III BBA
- The Echo View – Excellence in every word - Volume II – II BBA
- The Atlas – The Journey Begins- Volume I – I BBA

INDUSTRIAL VISIT:

Industrial visits are important educational excursions that aid in the development of a student while also providing enjoyment. Industrial visit to KMF, Hassan and Historical places Halebeedu, Pushpagiri Hill and Shetty Halli church Organized by College on **16.02.2023**. 39 students were accompanied by 2 Faculty Members from the department

ED CELL

On 10.11.2022 ED cell was inaugurated by Principal by handing the Key of Entrepreneurship to the enthusiastic students to sow the seeds of entrepreneurship. The following Activities were conducted by the Department in association with the ED Cell:

- Logo Designing – “ Create Yourself”
- Seminar on “ Successful Indian Entrepreneurs”
- Role Play on “Leadership Styles”
- Group Discussion on “Glass Ceiling”
- Start up talks
- Quiz
- Business Plan Presentation – Brainy Brunch

INTERNALS & EXAMINATION**Odd Semester:**

- **16.11.2022 – 18.11.2022:** I Internal Test Conducted for I year students.
- **15.12.2022 – 19.11.2022:** I Internal Test Conducted for II & III year students and II Internal Test for I Year Students.
- **30.01.2023 – 06.02.2023** – Conducted Preparatory examination.

Even Semester:

- **05.06.2023 – 08.06.2023:** Conducted I Internal Test to all students.
- **10.7.2023 to 17.7.2023:** Conducted preparatory examination for all students.

PARENT TEACHER MEETING:

- **03.12.2022:** Organized PTM for the I Sem students for Odd Semester 2022.
- **07.01.2023:** Organized Second PTM for the I Semester students and First PTM for III & V Semester students for the Odd Semester.
- **17.06.2023:** Conducted Parent-Teachers Meet for the Even Semester 2022-2023.

VIVA - VOCE EXAMINATION

- **07.02.2023:** Conducted **Mock Viva** for **V Semester** Students. It provides students an opportunity to practice, receive feedback and improve their knowledge, enhancement of communication skills, boosting confidence to answer challenging questions, and ease the nerves that many experiences before an actual examination.
- **08.02.2023:** Conducted **VIVA-VOCE Examination for V Semester BBA** – BSDC (Field Study Report).
- **24.07.2023:** Conducted **Mock Viva** for **VI Semester** Students. It provides students an opportunity to practice, receive feedback and improve their knowledge, enhancement of communication skills, boosting confidence to answer challenging questions, and ease the nerves that many experiences before an actual examination.
- **04-08-2023:** **VI Semester Viva Voce Examination** – “Organizational Study and Evaluation Report” was conducted as per University Guidelines. The external examiners were:

Dr. Haritha M, Principal, Triveni Institute of Commerce & Management

Asst. Prof. Kodhai P, Jindal College for Women.

GRADUATION DAY AND FAREWELL CEREMONY:

- **11-08-2023:** Graduation Day was organized. It is a momentous occasion that serves as a bridge between the past and the future, marking the end of one chapter of student's lives and the beginning of another.

- **12.08.2023:** A Farewell Ceremony –Nostalgia was celebrated to bid goodbye and good luck to students who are leaving. It helps in conveying a message they will be missed by those they are leaving behind. It can also be a way to thank Faculty members, Institution, Management and friends for their constant help and support.

PHOTO GALLERY:

ORIENTATION PROGRAM & FRESHER'S DAY



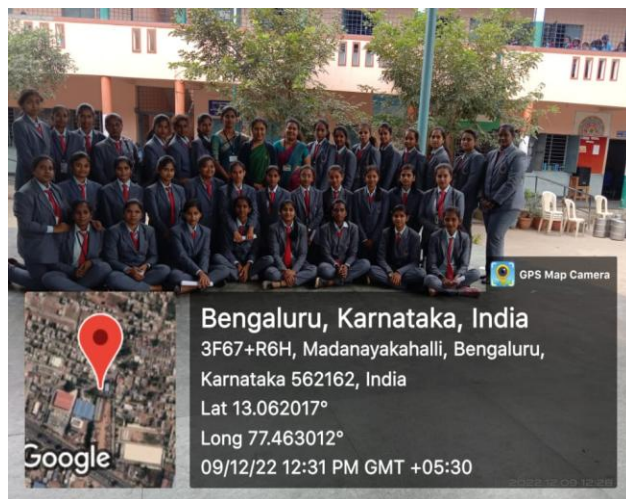
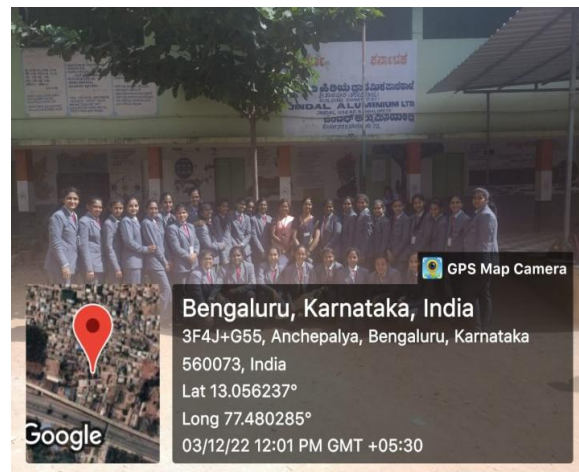
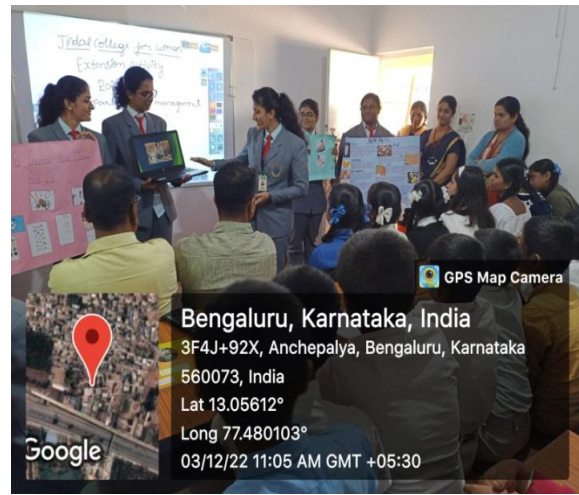
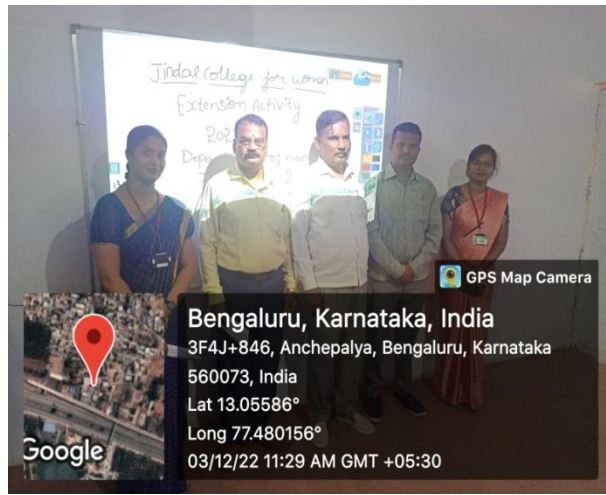
ED CELL:



TRADITIONAL GAME FEST

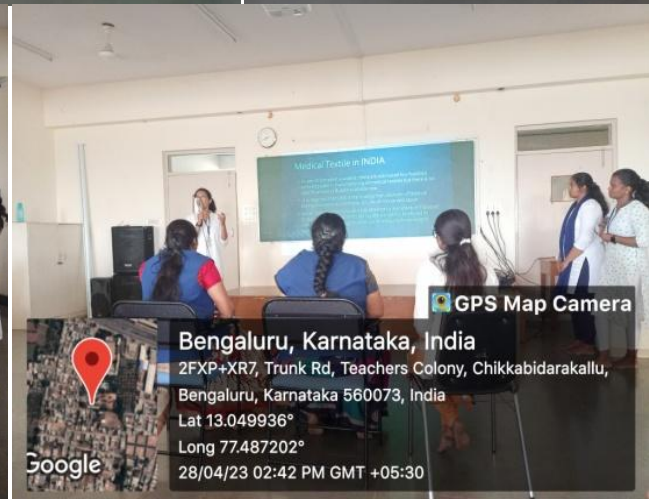


EXTENSION ACTIVITY:



MANAGEMENT FORUM:



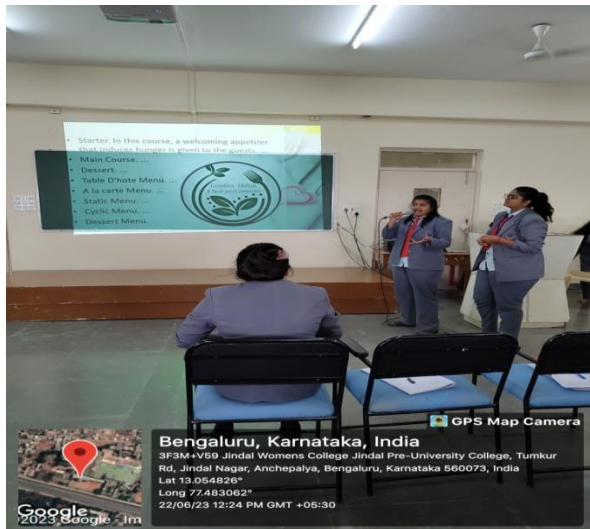




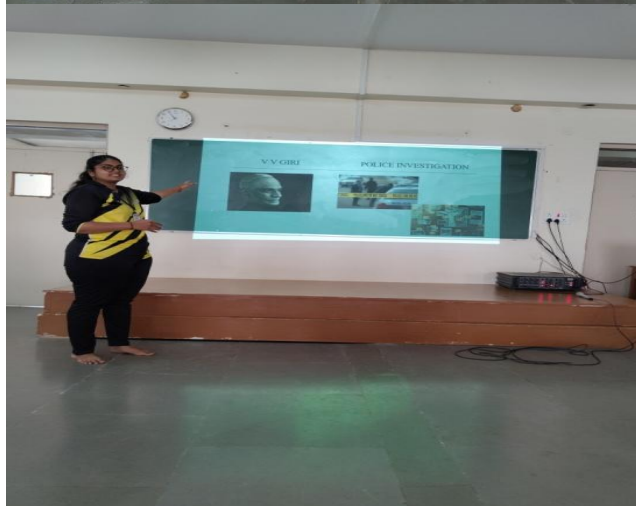
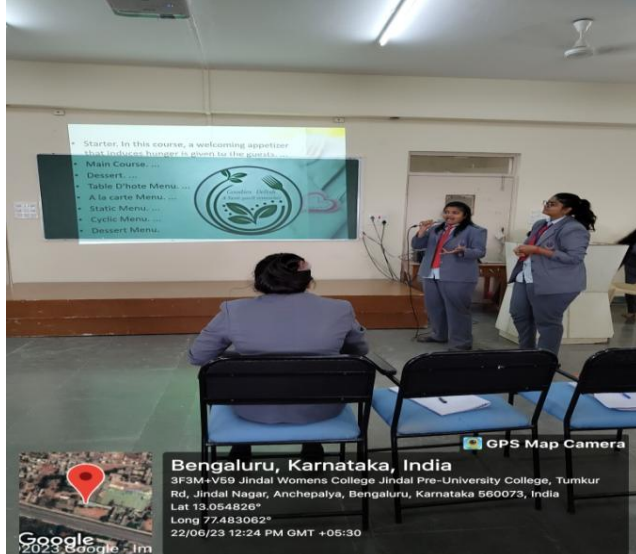
DR. B R AMBEDKAR STUDY CELL:



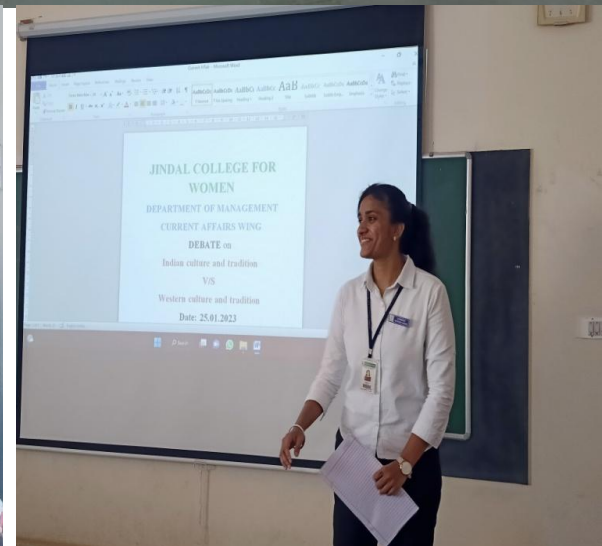
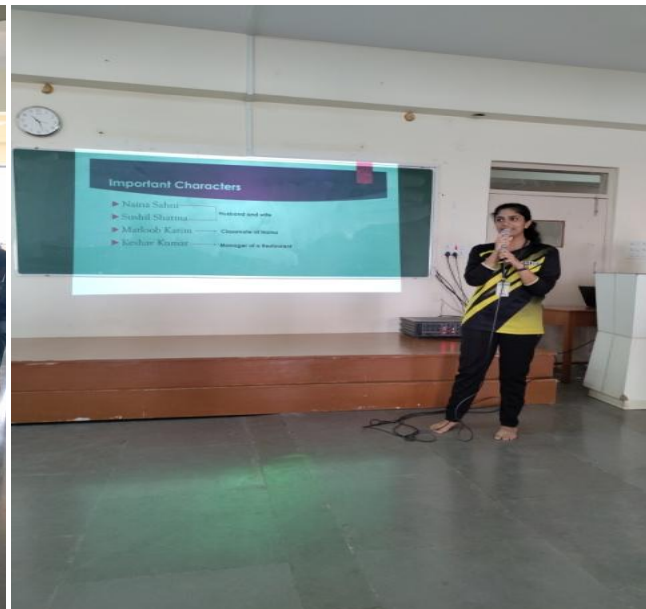
SOFT SKILL DEVELOPMENT ACTIVITY:













CLASS MAGAZINE:



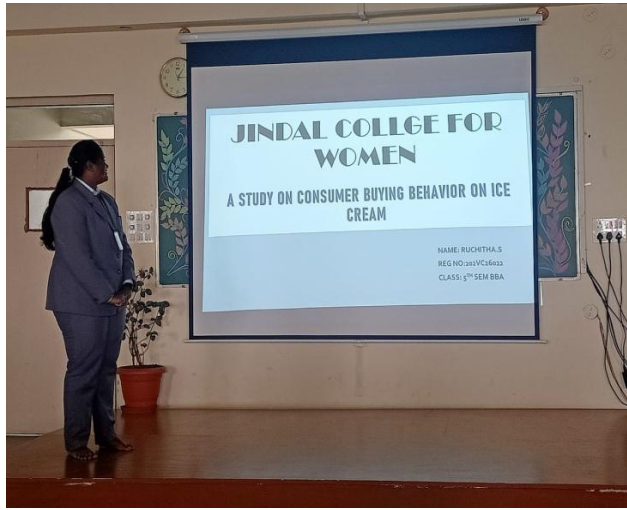
PLACEMENT DRIVE



PARENTS – TEACHERS MEET 2022



VIVA - VOCE EXAMINATION:

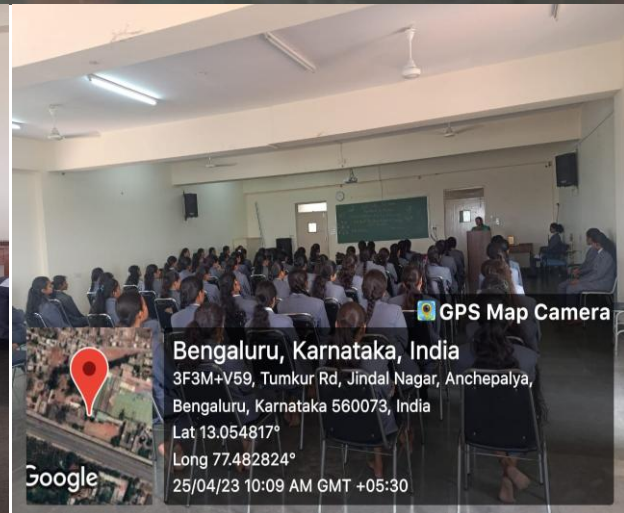




INDUSTRIAL VISIT:



GUEST LECTURE:



GRADUATION DAY



FAREWELL



HOD

PRINCIPAL